



Speha fresia



# Speha Fresia Co-operative Company

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**CRE8IVE**

**Project Meeting, Rome (IT), 26<sup>th</sup>/27<sup>th</sup> November 2015**





Speha fresia

Speha Fresia has been operating since 1983 in the fields of Consulting, Training and Socio-economic Research.

Since 2003 Speha Fresia is conformed to the quality management systems standard UNI EN ISO 9001:2008, as regards:

- ❑ provision of job guidance and counselling services and services for local development
- ❑ design of systemic measures in support of disadvantaged groups, social research services
- ❑ continuous and lifelong learning training activities





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## We are registered also as:

- Certificated body in the short lists of the Ministry of Labour and Social Welfare to work with people with migrant background, and of the Ministry Council Presidency – Equal opportunity Department to fight against all forms of discrimination
- Research centre at the National Register of Research (code G02900BT)
- Provider of research and monitoring/evaluation of ISFOL and FORMEZ
- Tutorial organisation for the Master in «Economy of cooperative enterprises» with the University of Roma TRE, Dep. of Economy
- Promoter of continuous training for cooperative enterprises at national level with FOONCOOP (Inter-professional funds)
- Labour Agency in the Region Lazio since 2015





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## ***Company team***

14 company members (6 men & 8 women)

**Workers** (advisors, educators/trainers, coaches, researchers, project managers, administrative and technical staff):

- 6 senior members (4 women & 2 men)
- 3 employees members (2 women & 1 man)
- 3 advisors members (1 woman & 2 men)
- 1 employee (1 woman - Palermo)
- 1 internship fellow (man - Palermo)
- 1 handyman (man)
- Around 70 practitioners certified for the guidance and training activities

**2 centres**, one in Rome (Lazio) and one in Sicily (Palermo), are certified for guidance and training





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# Lifelong Learning Programme

**INNOMECE** moving minds

EN ▼

[INNOMECE Products](#)

[Learning in Later Life](#)

[About INNOMECE](#)

## New ways of learning in later life.



For Practitioners



For Elderly People



For Stakeholders



Project **INNOMECE** offers social activities for elderly people, effective methods and tools for practitioners, and useful ideas for all that engage in lifelong learning.





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# Lifelong Learning Programme



## GRUNDTVIG MULTILATERAL PROJECT REALIZE TRANSCULTURAL BIOGRAPHY WORK IN ADULT EDUCATION

<http://www.realizeproject.eu>

"When we think of the world's future, we always mean the destination it will reach if it keeps going in the direction we can see it going in now; it does not occur to us that its path is not a straight line but a curve, constantly changing direction"

Ludwig Wittgenstein, Culture and Value, 1929



510559-LLP-1-2010-1-IT-GRUNDTVIG-GMP This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.







With the support  
of the Lifelong Learning  
Programme  
of the European Union

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## MISSION



B-PLAN IS A GUIDANCE METHODOLOGY AIMING AT STRENGTHENING THE INDIVIDUAL AWARENESS ON THE ENTREPRENEURIAL SKILLS NECESSARY TO START-UP A SUCCESSFUL BUSINESS MAINLY AMONG THOSE UNDERREPRESENTED INDIVIDUALS, LIKE YOUNG PEOPLE, WOMEN, PEOPLE WITH MIGRANT BACKGROUND OR LOW SKILLED.



PERSONAL SATISFACTION AND MARKET SUSTAINABILITY ARE THE TWO POLES TAKEN INTO ACCOUNT, FOCUSING WITH OUR GUIDANCE MODEL THE INDIVIDUAL EMPOWERMENT THROUGH A "BILAN DE COMPETENCE" ABLE TO SUPPORT THE PERSONAL EFFORTS TO AN INFORMED AND AWARE DECISION MAKING PROCESS.



SELF-EMPLOYEES OR MICRO-ENTERPRISES MEMBERS NEED TO FOCUS MORE THEIR REFLEXIONS ON THE PERSONAL STRENGTH AND WEAK POINTS TO BETTER COPE WITH THE MARKET SUSTAINABILITY, PROMOTING COLLABORATIVE AND COOPERATIVE APPROACHES VERSUS COMPETITION, THROUGH THE CREATION OF SOCIAL NETWORKS, THE GENERATION OF PARTNERSHIPS AND THE ACTIVE STAKEHOLDERS ENGAGEMENT.



B-PLAN GUIDANCE MODEL WILL BE AVAILABLE THANKS TO THE OPERATIVE HANDBOOK AS FIRST STEP OF AN OPEN AND WIDE DISCUSSION WITH EUROPEAN GUIDANCE DEALERS THROUGH THE VIRTUAL SOCIAL NETWORK AIMED AT IMPROVING THE MODEL AND ITS EFFECTIVENESS, FOSTERING ITS EXPLOITATION AND CONTEXTUALISATION.



IN PARTNERSHIP WITH



social network>>  
online support>>  
partners' community>>

## WORK IN PROGRESS

15th - 16th December 2011

The seventh transnational meeting of B-Plan in Perugia (IT), hosting partner Sviluppumbria. See the working programme.

[program.pdf](#)

[photo](#)

15th - 17th September 2011

The sixth transnational meeting of B-Plan in Burgas (BG), hosting partner Second Chance Association. See the working programme.

[program.pdf](#)

[photo](#)

12th July 2011

B-Plan National meeting in Rome amongst



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## B-PLAN 2°ROUND

Lifelong Learning Programme

Leonardo da Vinci Transfer of Innovation Project

CODE PROJECT: 2012-1-IT-LEO05-02826

CODE CUP: G92F12000160006



### NEWS



Terzo partnership meeting  
ottobre, 2013

[testo titolo news inglese](#)

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Secondo partnership  
meeting in Nitra  
maggio, 2013

[seconda News italiano il resto  
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## e-MENTOR project

e-Learning environment for 3M Actors: Managers, Mentors, Mentees



**e-MENTORING  
PROCESS**  
virtual learning  
for registered users



**3M ACTORS**  
Self-directed learning  
on e-Mentoring process



**MENTEE**  
Self-directed learning  
on employability



**MENTEE**  
Self-directed learning  
on entrepreneurship



**SOCIAL  
NETWORKS**  
for Manager,  
Mentor, Mentee



ULTIME NEWS: New professionalities and competences for renewable energies in Campania



## MENU

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## LOGIN



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## The Project



GECO (Green Economy and Competences of Organisation) is a "Transfer of Innovation" Project approved by Italian National Agency and co-financed within Lifelong Learning Programme. It refers to National Priority nr. 3: "Developing professional competences in relationship with needs of labour market – new skills for new jobs".

GECO project is aimed to improve training quality into job context and is based on Mr. Guy Le Boterf methodology, linking professional needs analysis and training design through the logic of "aging with competence" at the work place

[Read more...](#)

## PARTNERS



## News



The transnational partnership includes Italy, Greece and Latvia, which interface with Guy Le Boterf in France. The activity distribution takes into account both



3st





## X MUNICIPALITY OF ROME – SOCIAL MUNICIPAL PLAN

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# X MUNICIPALITY OF ROME – SOCIAL MUNICIPAL PLAN

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## PRINCIPALI CRITICITÀ

SIAMO SENZA PM  
E SENZA BILANCIO!

⇒ PROROGA AD AGOSTO

P.S. CITTADINO  
NON APPROVATO!  
ANCORA !!

TRASFERIMENTI?  
RIDOTTI + 4 SERV.  
AGGIUNTIVI

CON LA CHIUSURA  
DEGLI O.P.G. SI  
ACGRAVA LA  
SITUAZIONE DEL DSP

IMPOVERIMENTO  
DELLA CONCESSIONE  
DI WELFARE

STIAMO VIVENDO  
AL DI SOPRA DELLE  
NOSTRE DISPONIBILITÀ

QUALI  
INIZIATIVE?

24/27 GIUGNO PM  
"SINTAGGERALI DEL  
SOCIALE" (m)

QUANTE RISORSE  
ASSORBITI AL PROC.  
REG. DELLE "CASI"?

LEI MOTIV:  
"RISORSE DEI FONDI  
DEL 60%"

IL MESE MAGICO  
DI OTTOBRE !!!

INIZIATIVA DELLA  
REGIONE LAZIO:  
PIATTAFORMA 2.0

RIFORMA DELLA  
ASSISTENZA  
DOMICILIARE

⇒ IN CORSO SPERIMENTAZIONE  
(CON DIFFICOLTÀ) AL MUNICIPIO VIII

RIFORMA A COSTO  
0 - COME È  
FOSSIBILE ???

SOSTENERE INIZIATIVE DEL

ISEE  
"DI CONTESTO"  
CHE CORRISPONDE ALLA  
SITUAZIONE CORRISPONDE

ANCORA SENZA  
DIRIGENTE UOCCS  
AL MUNICIPIO III

POCO PERSONALE  
DEDICATO AI  
SERVIZI UOCCS

CIVEDIAMO  
A SETTEMBRE

GETTITO INDI DA  
ASSEGNAZIONE AL PM.  
GARANZIA DELLE  
COOP. SOCIALI  
IN ARRETRATO CON  
GLI INCASSI DAL  
COMUNE DI ROMA

IL S  
PUBB  
X





# ECVET for Elderly Care

## EFEC



Lifelong  
Learning  
Programme

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***THANK YOU FOR YOUR  
ATTENTION!***

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